

MITCH TRUSWELL

702-531-4461 (mobile)

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1005 Bannockburn Street

Las Vegas, NV 89145

PROFILE

Current public relations expert seeks to utilize valuable customer service skills, selling techniques, problem-solving skills and customer engagement practices, combined with wine enjoyment in a part-time position with Total Wine.

EXPERIENCE

Red 7 Communications — 2012 - present

Responsible for management of portfolio including a wide-range of for-profit and nonprofit businesses; Achieved public awareness goals through media experience and placement; Manage media events; Coordinate all aspects of announcements, interviews, and media coordination with a diverse team of stakeholders.

10e Public Relations — 2010-2012

Managed public relations support services and initiated publicity efforts on behalf of clients; Assisted efforts building small businesses into growing firms; Presented weekly reports on PR initiatives.

Freelance Reporter - KNXV-TV, — September 2009 - November 2009

Short term freelance contract to fill-in for reporter on medical leave. Provided on-air reports and web-based content for local news events.

Anchor/Reporter - KVBC (Now KSNV-TV) - 2003 - 2009

Weekday morning anchor, producer, writer for morning and noon newscasts; Conducted live interviews during Noon show with a variety of entertainment, food, and local business guests.

EDUCATION

Bachelor of Science, Journalism - University of Oregon; Eugene, Oregon
Associate of Arts, Journalism - Mt Hood Community College; Gresham, Oregon

SKILLS

Customer-focused; Ability to assess needs of client/customer; Provide problem-solving abilities when required; Cashier skills; Customer-engagement abilities.

REFERENCES

Susan Byerley - 772-410-7327

