



CANDLELIGHTERS
CHILDHOOD CANCER FOUNDATION OF NEVADA

**SPONSORSHIP PACKAGES
AND
TEAM REGISTRATION FORM**



PART OF THE 2016 PBR BUILT FORD TOUGH WORLD FINALS

A MESSAGE FROM THE CEO OF THE PBR:

Dear Friends,

What a year it has been! The past several months have seen some significant accomplishments, injecting yet another dose of momentum in the PBR brand. The acquisition by WME/IMG last May was a culmination of sorts for the original founders and Spire Capital Partners. They deserve much gratitude from the PBR organization, bull riders, bull owners and fans of the sport for their great stewardship over twenty-two years. Their leadership and contributions made it possible for PBR to take this evolutionary step in our development as one of the top sports and entertainment properties in the world.

The acquisition wasn't a culmination for the PBR brand, it is a "new beginning" in PBR's phenomenal success story. WME/IMG is the largest and most innovative sports and entertainment company in the world. As a flagship property, PBR is uniquely positioned to take advantage of the industry-leading capabilities and expertise of more than 5,000 professionals in 50 offices around the globe. The next phase of growth is going to be the most explosive and exciting era in our history.

We are coming off of the first year of a long-term relationship with CBS and CBS Sports Network. The CBS family has embraced PBR alongside its other marquis sports properties with extensive coverage, promotion and innovative ideas that help us continue to expand the audience. PBR's network programs on CBS started the year up 28% and the audience growth continues. Our year end special, Danger on the Dirt, delivered more than 2.8 million viewers which was a nice way to end the year for our partners. The Nicholas Sparks #1 best-selling novel and subsequent movie The Longest Ride introduced countless new fans to the sport and the lifestyle in 2015. The movie recently hit HBO in heavy rotation and we are reaching even more new fans right now than during the film release.

As we kick off the 23rd season of the PBR's Built Ford Tough Series, we've set an attendance record in Chicago, sold out three performances at Madison Square Garden in our 10th Anniversary in New York and had typically successful events in long standing events in Oklahoma City and Anaheim (19 years each).

At the core of this great sport are the daring cowboys and athletic bulls that make it all work. Coming off of his second world title, JB Mauney should eclipse the \$7.0 million dollar mark in career earnings early in the season. 2105 PBR Rookie of the Year, Kaiqeu Pacheco is currently atop of the world standings, but the reigning 2 time World Champion, JB Mauney, is a closed second. Bull Riders from 5 different countries (US, Canada, Mexico, Brasil & Australia) fill out the Top 30 of the Standings, making it a truly international sport.

The BlueDEF Tour is off to a great start as well with successful events in Oakland, Reno, Wichita and other great markets that extend the PBR reach to markets that we can't get to with the Built Ford Tough Series. The BlueDEF Tour is always living up to its billing as the developmental league for up and coming bull riders, giving us Derek Kolbaba early in the year and who is now ranked #9 in the world as a rookie.

We absolutely couldn't do it without the support of our corporate partners and the passionate fans that go out of their way to support them. It is that circle of support that allows us to continue the mission of bringing the Toughest Sport on Earth to the masses and in turn, create the opportunity for our great athletes – on both sides of the bull rope – to do what they do.

While much has changed in the past year, we have not changed our commitment to support worthwhile organizations. We will be partnering with Candlelighters Childhood Cancer Foundation of Nevada again this year for our annual Charity Golf Classic during the World Finals in Las Vegas. We raised over **\$21,000** for Candlelighters in 2015 thanks to the support of many great companies and individuals that participated in the event. With your continued support we can surpass the number and make a meaningful impact on the lives many children. We look forward to seeing you this year at the PBR Charity Golf Classic.

Sean Gleason
CEO
Professional Bull Riders, LLC.



TENTATIVE PBR FINALS WEEK SCHEDULE

Saturday, October 29, 2016

- 7:00PM – BlueDEF Tour Finals – 1st Performance @ South Point Arena

Sunday, October 30, 2016

- 7:00PM – BlueDEF Tour Finals – 2nd Performance @ South Point Arena

Monday, October 31, 2016

- 7:00PM – BlueDEF Tour Finals – 3rd Performance @ South Point Arena

Tuesday, November 1st, 2016

- 6:00 AM – Shuttles depart for the Golf Tournament – Monte Carlo & South Point
- 8:00 AM – 2:00 PM – PBR Charity Golf Classic (Registration at 7:00 AM) – Location Bali Hai Golf Club
- 7:00 PM – 9:00 PM – PBR Heroes & Legends Celebration – South Point Showroom (doors open @ 6:00PM)

Wednesday, November 2, 2016

- 5:15 PM – 6:30 PM – World Finals Partner Hospitality Party - T-Mobile Arena Terrace Deck
- 7:00 PM – 9:30 PM – 1st performance PBR World Finals @ T-Mobile Arena
- 10:00 PM – 1:00 AM – Official After Party – LAX Nightclub @ Luxor Hotel & Casino

Thursday, November 3, 2016

- 5:15 PM – 6:30 PM – World Finals Partner Hospitality Party – T-Mobile Arena Terrace Deck
- 7:00 PM – 9:30 PM – 2nd performance PBR World Finals @ T-Mobile Arena
- 10:00 PM – 1:00 AM – Official After Party – PBR Rock Bar @ Miracle Mile Shops

Friday, November 4, 2016

- 5:15 PM – 6:30 PM – World Finals Partner Hospitality Party – T-Mobile Arena Terrace Deck
- 7:00 PM – 9:30 PM – 3rd performance PBR World Finals @ T-Mobile Arena
- 10:00 PM – 1:00 AM – Official After Party – The Orleans Hotel & Casino

Saturday, November 5, 2016

- 6:15 PM – 7:30 PM – World Finals Partner Hospitality Party – T-Mobile Arena Terrace Deck
- 8:00 PM – 10:30 PM – 4th performance PBR World Finals @ T-Mobile Arena
- 10:00 PM – 1:00 AM – Official After Party – Producers Pool @ MGM Grand

Sunday, November 6, 2016

- 12:45 PM – 4:00 PM – 5th & 6th Performances PBR World Finals @ T-Mobile Arena
- 8:00 PM – 12:00 AM – Official Wrap Party – PBR Rock Bar @ Miracle Mile Shops

Schedule subject to change



YOUR SUPPORT BENEFITS: CANDLELIGHTERS CHILDHOOD CANCER FOUNDATION OF NEVADA

Candlelighters Childhood Cancer Foundation of Nevada (Candlelighters) is the first and oldest non-profit organization in Nevada serving families coping with childhood cancer. Located in Las Vegas, the organization was founded in 1978 by two families who each had a child being treated for cancer. The founders believed families could find strength, knowledge and comfort by banding together; they believed no one should face this cruel disease alone.

For more than thirty seven years, our mission has been to provide support, education, hope and advocacy through programs and services for children and adolescents with cancer, their families and the professionals who care for them. Our purpose is to alleviate the isolation many families feel at the time their child is diagnosed with cancer and provide access to financial resources, advocacy services and guidance to ensure their ability to focus on the most important element of cancer treatment - their child's survival. Candlelighters identifies and addresses the needs that affect nearly every diagnosed child and their family as they pass through the different stages of the disease and cancer treatment. Services are continuous and are provided over the course of a child's diagnosis, treatment, recovery, potential relapse, residual medical problems due to treatment, and, in some cases, death and bereavement.

Candlelighters works with approximately 125 families during any given month, serving as many as 600 children, including siblings, each year. Two thirds of the families in our programs come from minority backgrounds. Resources are available at no cost to the families without regard to economics, race, religion and choice of physician(s) or health care facilities.



CANDLELIGHTERS
CHILDHOOD CANCER FOUNDATION OF NEVADA





Bali Hai
GOLF CLUB

Experience a total transition from today's hectic pace of daily life to a tropical oasis of pampered indulgence. One of GolfWeek's "Best Courses You Can Play" and host course of the Golf Digest Think Young Play Hard Invitational, Bali Hai is a worthy namesake of the famous Indonesian land of enchantment. The lush surroundings include seven acres of opulent lagoons and streams, pure Augusta sand, volcanic rock outcroppings, a total of 4,000 tropical trees – including 2,500 towering palms – and over 100,000 exotic plants with the glowing glimmer of the Las Vegas Strip as an unforgettable backdrop.

www.balihai golfclub.com



PBR CHARITY GOLF CLASSIC FOURSOME REGISTRATION



Company Name _____

Main Contact _____

Address _____

City _____ State _____ Zip Code _____

Work Phone _____ Mobile Phone _____

Email _____

CHECK APPROPRIATE SPACE & FILL OUT REGISTRATION FORM

_____ Single Player **\$375** (will be matched w/Single players)

_____ Team Sponsor **\$1500** (includes Golf Cart, unlimited range balls, 4 Players)

Package Includes: *Green/Cart Fees, Tee Gifts, Continental Breakfast, Lunch & Awards*

**Additionally for out of state players package includes clubs and shoes*

***Mulligans** (max 3 per player)

_____ **1 for \$10** _____ **3 for \$20**

TOTAL GOLF ORDER: \$ _____

If you prefer to pay by check please check here for an invoice _____

CC Info: Master Card Visa AmEx Discover (Note: 3% Surcharge on Credit Card Payments)

CC # _____ Exp. _____ CVV: _____

Name on Card _____ Signature _____

Phone: _____ Billing Zip Code for Card : _____

PLAYER REGISTRATION

Player 1: _____

MOBIL PHONE: _____

EMAIL: _____

HANDICAP _____ **SHIRT SIZE** _____

Player 2: _____

MOBIL PHONE: _____

EMAIL: _____

HANDICAP _____ **SHIRT SIZE** _____

Player 3: _____

MOBIL PHONE: _____

EMAIL: _____

HANDICAP _____ **SHIRT SIZE** _____

Player 4: _____

MOBIL PHONE: _____

EMAIL: _____

HANDICAP _____ **SHIRT SIZE** _____

EVENT INFORMATION:

WHERE: Bali Hai Golf Club
5160 S. Las Vegas Blvd
Las Vegas, NV 89119
(702) 450-8191

WHEN: Tuesday, November 1, 2016
Shuttle Buses leave hotels – 6:30am
Registration & Continental Breakfast – 7:00am
Tournament – 8:00am Shotgun Start

FORMAT: Four-Person Scramble
Western Allowed just no cowboy boots
Continental Breakfast
Awards Luncheon immediately following



CONTACTS: EVENT EMAIL — cramirez@candlelightersnv.org



CANDLELIGHTERS CHILDHOOD CANCER FOUNDATION
CHRISTINA RAMIREZ
8990 SPANISH RIDGE AVE, STE. 100
LAS VEGAS, NV 89148
702-737-1919



PROFESSIONAL BULL RIDERS INC.
CASEY DUGGAN
DIRECTOR OF SPECIAL EVENTS
101 W. RIVERWALK
PUEBLO, CO 81003
719-242-2800 x3350

You may submit your registration form to Christina Ramirez at Candlelighters:
E-mail: Cramirez@candlelightersnv.org :: Fax @ 702.792.2780
or mail with payment to:

Candlelighters 8990 Spanish Ridge Ave, Ste 100, Las Vegas, NV 89148

Payment for faxed or e-mailed registrations must be received no later than **(15)** working days following your registration or risk cancellation.

Make checks payable to: **CANDLELIGHTERS CHILDHOOD CANCER FOUNDATION**

